

Selecting a Fundraising Recipient

If you choose to raise money for a child labor or education project in the field, make sure you do it responsibly. Here are some tips to keep in mind when selecting an organization.

- **Relevance:** Do the projects run by the organization or its partners in developing countries match up with the goals and messages of your event?
- **Mission Statement:** What is the organization's mission statement? Is it something you and your peers believe in and want to support?
- **Track Record:** What is the track record of the organization or its local partners for implementing child labor projects? Do they have a good reputation?
- **Project Budget:** For what will the money be used?
- **Overhead versus Project Spending:** Its nearly impossible for a nonprofit organization to send 100% of the funds to the field; they must also pay for their staff and operation costs. Its important to know how much of your money will go to the project and how much will support the organization. As a rule of thumb, about 10-15% of the donation will go to supporting the organization. If it is more than this, be sure to find out why; then decide if you still want to donate to this organization.
- **Materials and Information for Fundraising:** Can the organization provide you with helpful information on the project? Having stories from the project, photos and posters will help you explain the project to your peers and make fundraising a lot easier. Ask where to find these materials.
- **Tax Exempt Status:** Donations to nonprofit organizations are tax exempt. Will the organization send a tax-exempt letter in the mail to each of your donors? What will they need from you in order to do this?
- **Thanking:** How does the organization thank and recognize donors? Will your donors receive a letter or email from the organization. How can donors get information on the progress of the project?

As far as ICCLE goes,

What kinds of projects do ICCLE and its partners implement?

ICCLE's development work is sustained by the partnerships we have at the grassroots level around the world. We do not run our own projects. Instead we serve as the link between grassroots level initiatives that are doing great work with children but are short on resources and people and organizations in America that have the resources to help. We partner with NGOs doing everything from running rescue operations, rehabilitation centers and day care centers to establishing child friendly villages in close partnership

with children, their parents, and communities. These partnerships with effective child development initiatives are key to the sustainable change that we are trying to make possible.

Our role in these partnerships goes beyond mere funding; we work together with our NGO partners to bring about sustainable change to the lives of children through global *advocacy* work. We have realized that many children's rights, from education to play, protection, participation, an adequate standard of living and even life, cannot be ensured unless child labor is built-in the policies and plans to ensure these rights.

We work in close partnership with our partner NGOs towards ensuring that basic rights are available to all categories of underprivileged children, including girl children, children in bonded labor, child domestic workers, etc.

What is ICCLE's mission statement?

ICCLE works to build and strengthen worldwide efforts to protect and promote the rights of all children, especially to be free from economic exploitation and to receive a free and meaningful education.

What is the track record of ICCLE for implementing child labor projects? Do they have a good reputation?

ICCLE is in the process of selecting deserving child labor projects run by our local organizations around the world to connect you with. Partnering with local organizations in developing countries, ICCLE ensures that your fundraising supports well-vetted, transparent projects that produce favorable results.

For what will the money donated to ICCLE be used?

You can find information on exactly how your donation will be used in the description of the project(s) you choose on ICCLE's project web site.

How much of our money will go to the project and how much will support ICCLE? How are donations to ICCLE used?

ICCLE directs 15% of the donation towards fundraising expenses (events, publicity, travel and office expense). 85% is sent to the partner organization of your choice to directly support its core programming or program of your choice.

Can ICCLE provide us with materials and information for fundraising purposes?

For your fundraising events, ICCLE's project web site will have information on projects you can choose to support, including stories and photographs.

What is the tax exempt status of ICCLE?

ICCLE is a tax exempt, 501 (c) 3 nonprofit organization. As such, your gift is tax deductible to the extent allowed by law. ICCLE will mail a tax receipt for a donation to donors who provide the following information:

- Full name, street address, city, state, zip code
- Amount of money donated

Guidelines for Submitting a Contribution to ICCLE

Mailing instructions:

Please send your **entire contribution in ONE envelope**. Keep everything together!

Please make a check out to "International Center on Child Labour and Education" and mail it to:

ICCLE
1925 K Street, NW, Ste. 300
Washington, DC 20006

Please include your full name, postal address, email address and telephone number with your contribution.

Please **specify the project where you would like your donation to go** on the memo line in the lower left hand corner of your check.

Please send only checks or money orders; **NO CASH!**

How does ICCLE thank donors?

Provided they provide their full name, address and email address, donors will receive a letter or email from ICCLE. Also, we will recognize our donors on our web site. You can visit ICCLE's project web site to track the progress of projects.